Teilprozesse Vertrieb 1.0

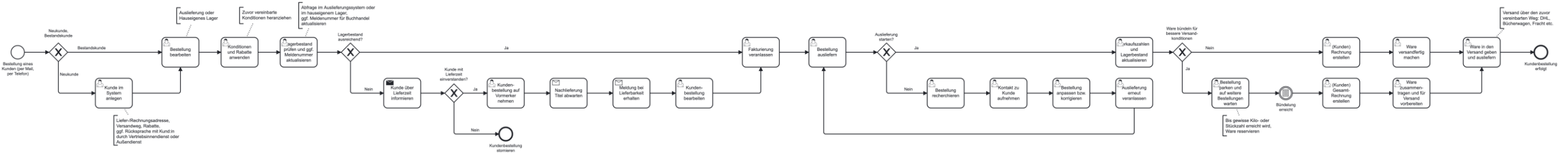
Ein Ergebnis der Taskforce IT-Standards

Börsenverein des
Deutschen Buchhandels

Auslieferung Kundenbestellung

STAND:

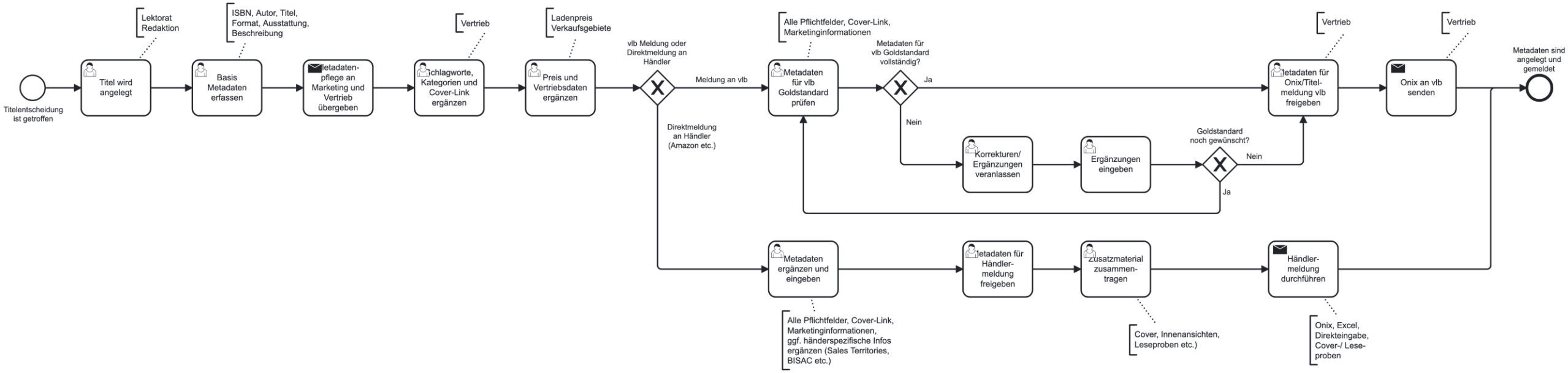
09.06.2026



Metadaten erfassen

STAND:

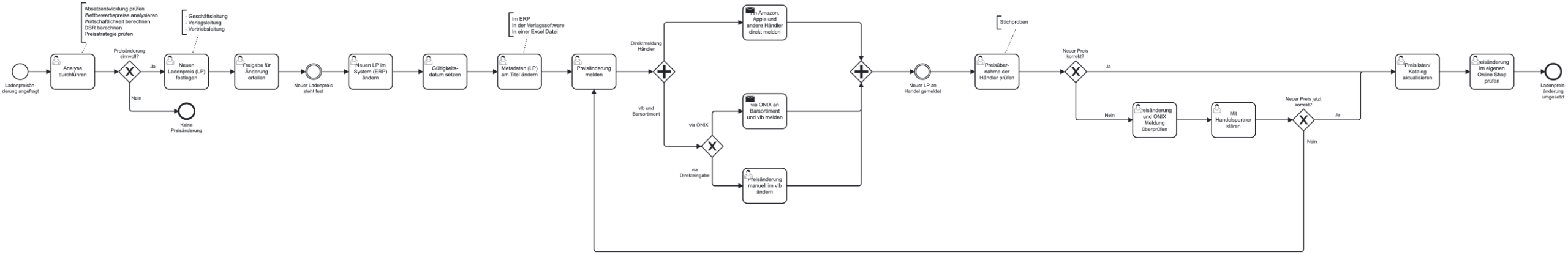
09.06.2026



Ladenpreis festlegen

STAND:

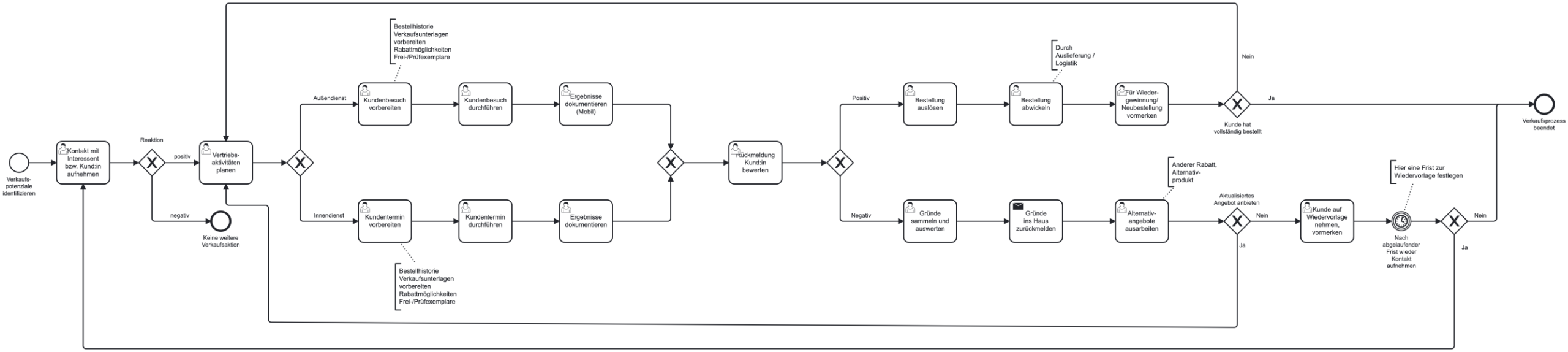
09.06.2026



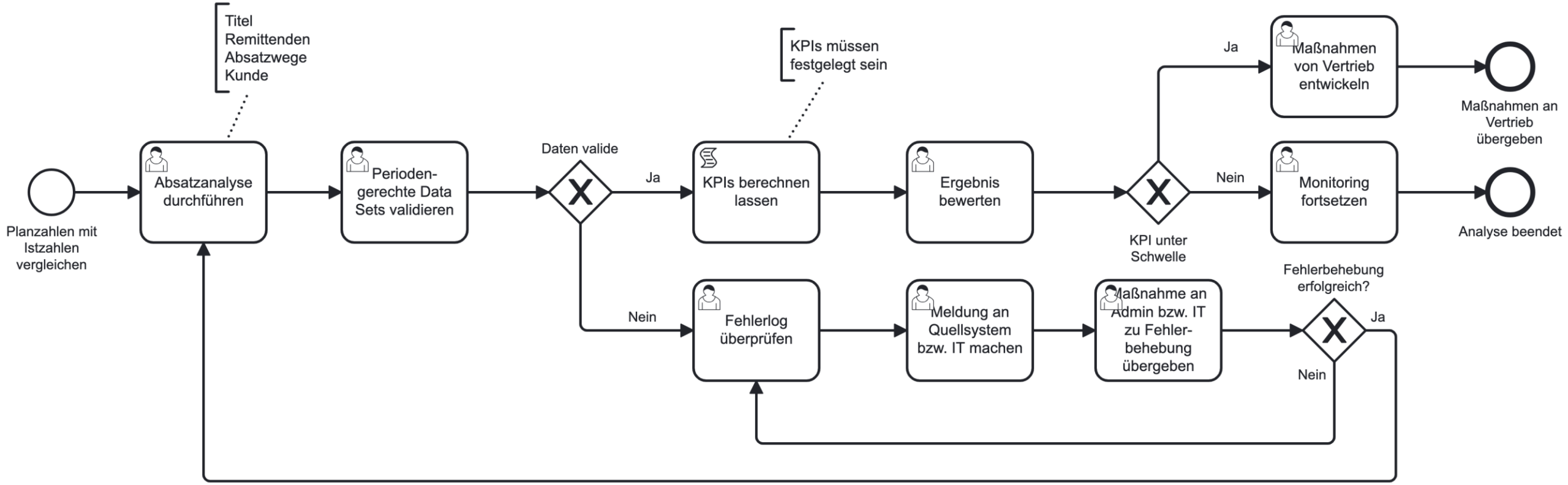
Verkaufsprozess

STAND:

09.06.2026



Vertriebsreporting

STAND:

09.06.2026